

# J E F F T U N G D E S I G N

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## S U M M A R Y

Always curious, leading with empathy, and forever sweating the details. I've been designing for over 15 years across a range of industries from consumer electronics, both hard and soft goods, robotics, construction, housewares, and furniture in multiple environments and cities. Comfortable in any work environment and pace whether it be in-house, agency, startup, or on my own. I am driven to make sense of ambiguities to discover the right and appropriate solutions to problems and more importantly working on purposeful projects to make the best experiences for users and the world.

## E X P E R I E N C E

### **SENIOR INDUSTRIAL DESIGNER**

#### **ICON Technology, Austin TX**

Feb 2023 - Dec 2023

Designed and built systems and experiences for entire 3D printing construction experience for current terrestrial and future lunar missions.

Led design work in collaboration with engineers and designers to create subsystems, innovate, and physically build improvements to ICON's current system.

Key design team member to shape the future of ICON's 3D printing construction system of hardware and experiences.

### **LEAD INDUSTRIAL DESIGNER**

#### **NewDealDesign, San Francisco CA**

June 2021 - Jan 2023

Led design work across multiple product categories and industries to define, develop, and deliver products and experiences that challenge convention.

Worked closely with in-house and external engineers to produce real-world design solutions that can be manufactured.

### **SENIOR INDUSTRIAL DESIGNER**

#### **fuseproject, San Francisco CA**

Mar 2017 - May 2021

Designed impactful products and experiences for a world class agency.

Led a design team throughout all phases of the design development cycle from inception, research, concerting, design engineering, manufacturing, and to market.

Launched designs in a new product category derived from intensive user-centric data across global markets.

Liaison and champion for design between clients and manufacturing partners with visits overseas to ensure quality and project delivery schedule.

### **CONTRACT SENIOR INDUSTRIAL DESIGNER**

#### **GoPro, San Mateo CA**

Oct 2016 - Jan 2017

Contributing team member from developing accessories and vision for the GoPro product lines.

Led projects on creating new accessories for the GoPro Hero camera.

Constructed presentations and presented directly to the CEO for design evaluations.

**SENIOR INDUSTRIAL DESIGNER****Enlisted Design, Oakland CA**

June 2014 - Oct 2016

Led design projects for an award winning team to develop fresh product and brand experiences.

Engaged heavily and fostered ongoing working relationships with clients.

Worked with engineers, vendors, and model shops throughout the creative design process and development.

**INDUSTRIAL DESIGNER****Pushstart Creative, Austin TX**

Nov 2012 - May 2014

Versatile designer for multidisciplinary team focusing on a holistic approach of product, physical and digital experiences, brand and identity.

**INDUSTRIAL DESIGNER****The First Years | TOMY International, Canton MA**

Oct 2008 - Oct 2012

Designed and managed baby product lines through the entire development cycle for the First Years and its portfolio brands such as American Red Cross, Lamaze, and Soothie.

**CONTRACT INDUSTRIAL DESIGNER****Exo Design, Campbell CA**

Apr 2008 - Sept 2008

Provided design work through problem solving, conceptualizing, sketching, rendering, and model making for medical and agricultural products.

**CONTRACT INDUSTRIAL DESIGNER****Rick Lee Design, San Francisco CA**

June 2007 - Sept 2008

Designed avant-grade and contemporary furniture. Contributed with research, sketching, 3D CAD, and rendering.

**SKILLS****DIGITAL**

Adobe Creative Suite, Solidworks, Rhino 3D, Keyshot, Sketchbook Pro, ProCreate, Google, Keynote, Microsoft Office

**ANALOG**

Sketching, Model Making, 3D printing, Prototyping, Soft Goods Construction

**PROCESS**

Design Communication, Research, User Research, Ethnographic Research, Client Presentations, Building Presentations, Pitch Decks, Design for Manufacturing, Engineering Support, Manufacturing Support, Tech Packs

**EDUCATION****BS INDUSTRIAL DESIGN****San Jose State University, San Jose CA**

Aug 2002 - Dec 2007